

## **PRIVACY POLICY**

**Information Collection.** Beer Tours USA is committed to protecting your privacy. The personal information collected is used for various purposes, including, but not limited to: responding to inquiries, processing applications, billing, communicating with participants, and determining eligibility for participation in a Beer Tours USA tour. Any changes to the Privacy Policy will be posted on this page to keep you aware of what information is collected, how it is used, and under what circumstances it will be disclosed. It is your responsibility to review Beer Tours USA's Privacy Policy each time you provide personal information to Beer Tours USA as the policy may have changed since the last time you used the site.

Beer Tours USA does not sell, trade, or rent personal information to others. Beer Tours USA may release account information when we believe, in good faith, that such release is reasonably necessary to (i) comply with law, (ii) enforce or apply the terms of any of our user agreements or (iii) protect the rights, property or safety of Beer Tours USA, our participants or others. Every effort is made to keep users aware of how information is collected and kept secure.

**Consent To Processing of Personal Information.** By providing any Personal Information to Beer Tours USA, all users unambiguously consent to this Privacy Policy and to the transfer of such Personal Information between various states in accordance with Beer Tours USA's standard operations as necessary to accomplish and carryout the operations of Beer Tours USA.

**Protecting Your Information.** While no Internet site can guarantee security, we use physical, electronic, and administrative safeguards to assist us in preventing unauthorized access, maintaining data accuracy, and correctly using your Personal Information. Except as specified in this Privacy Policy, we use commercially reasonable efforts to limit access to your Personal Information to the employees, agents, and officers of Beer Tours USA who need the information to carry out their jobs.

**Cookies.** "Cookies" are small pieces of information that are stored by the user's browser on the user's computer's hard drive. Cookies are not used to collect or store any information about users or customers. You have the option to accept or disable cookies at any time by changing the settings on your browser. If you block or refuse to accept cookies, or delete cookies between visits to our site, you may not be able to access or use certain features or functions of BeerToursUSA.com.

**Server Statistics.** We collect general statistics to track user trends on BeerToursUSA.com. These statistics include hits to our server, the types of browsers used to access BeerToursUSA.com, page views, and navigational patterns. The information that is collected in this manner does not provide us with any personally identifiable information about our users. It helps us track "where" our users are coming

from. This allows us to pinpoint high traffic areas and determine the most effective ways to communicate with our users. In order to prevent the introduction of viruses and hackers into BeerToursUSA.com, we may collect information, such as IP addresses, into a log file to be used to identify potential hackers of BeerToursUSA.com.

**Email notifications.** If you wish to contact us via email, you will be asked to leave contact information, so that we can send you the requested information. The personal information, such as name, phone, email address, will solely be used for this purpose.

**Third-party website links.** This policy only addresses Beer Tours USA's privacy policy concerning information collected from its own website and does not apply to information that may have been collected by others. This policy does not cover the privacy or information collection practices of third-party websites that may be linked to this website. Please be aware that when you leave this site, you should read the third-party website privacy practices before submitting personal information. Beer Tours USA has no control or influence over third-party policies, and cannot be held liable for damage or misdoings of other websites linked or otherwise.

**Your California Privacy Rights.** As provided by California Civil Code Section 1798.83, a California resident who has provided Personal Information to a business with whom they have established a business relationship for personal, family, or household purposes ("California customer") is entitled to request information about whether the business has disclosed Personal Information to any third parties for the third parties' direct marketing purposes. In general, if the business has made such a disclosure of Personal Information, upon receipt of a request by a California customer, the business is required to provide a list of all third parties to whom Personal Information was disclosed in the preceding calendar year, as well as a list of the categories of Personal Information that were disclosed.

California customers may request further information about our compliance with this law by emailing Beer Tours USA. Please note that we are only required to respond to one request per customer each year.

**Information Use.** Personal information relayed is used solely to facilitate, improve, deliver services in the program. When you contact us via email or by phone, we only use this information to respond to you. We do not share your personal information with outside parties, except where necessary to provide you with requested services or in emergency situations.